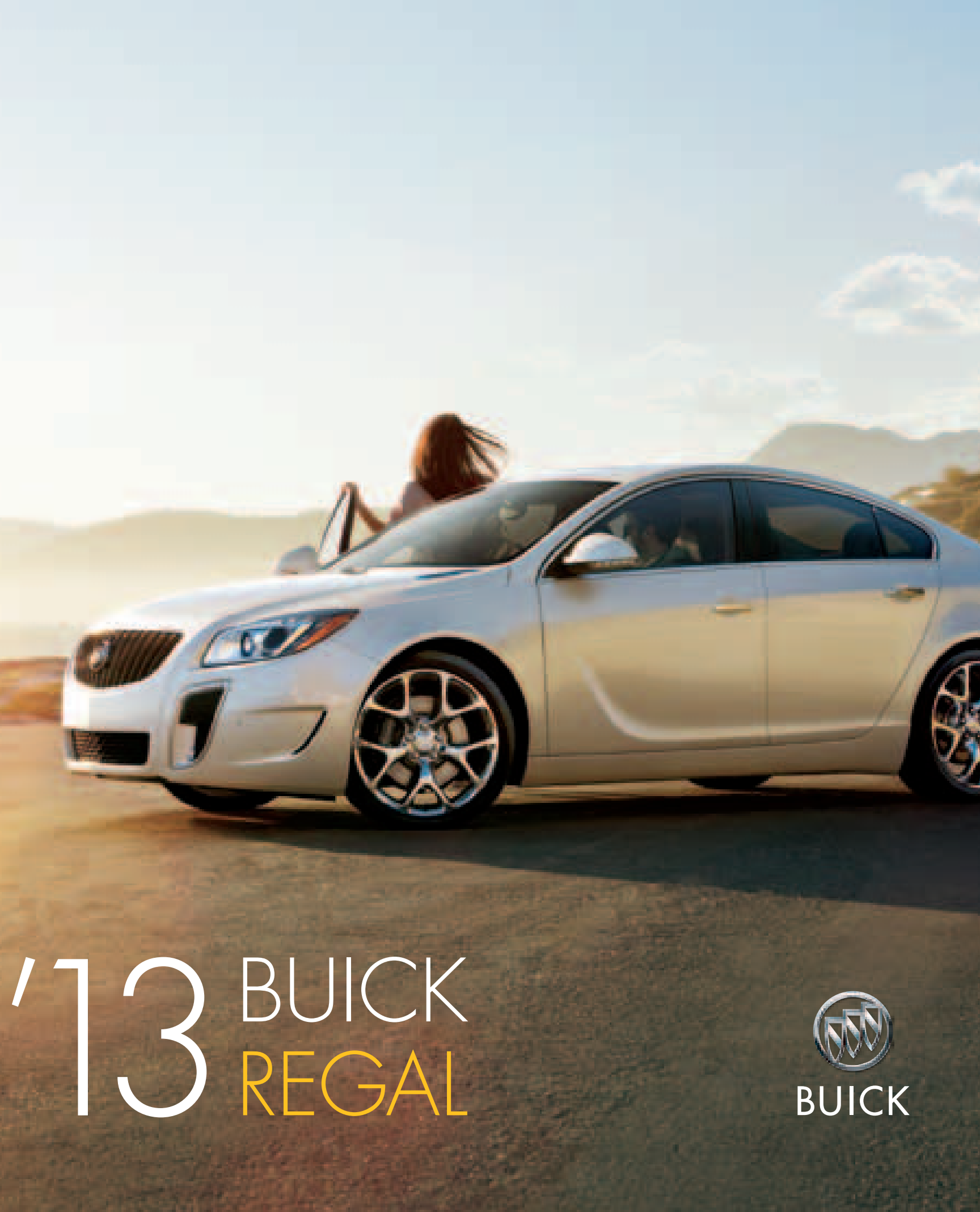




buick.ca



191-13-B-002E



'13 BUICK  
REGAL



BUICK

# THE SPORT SEDAN THAT'S AS NUANCED AS ITS DRIVERS.

You live your life according to your own script, your own priorities. There's no reason to accept anything less from the car you drive. It should embody the range of attributes you value most, not some pre-set definition. The 2013 Buick Regal takes the conventional notion of a sport sedan and adds a series of unexpected qualities, combining authentic European design and engineering with a highly personal approach to luxury. The result is a car that supports your enthusiasm for driving, without the bravado or pretension associated with other cars in its class. Regal is designed, engineered and crafted to produce a direct and precise connection between car and driver. And its ability to deliver on that promise can be seen in everything from the riveting performance of the turbocharged 270 horsepower Regal GS to the balance of power and fuel efficiency offered by Regal's innovative eAssist™ technology. The finishing touches are provided by Buick's unique form of unpretentious luxury, coupled with its renowned quality. The sport sedan with a well-rounded personality. The built-in-Canada 2013 Buick Regal.

"THE REGAL CONTINUES TO BE A SURPRISING MIX OF LUXURY AND SPORT THAT WILL SATISFY THOSE LOOKING FOR UNDERSTATED ELEGANCE, A COMFORTABLE RIDE AND AN ENGAGING DRIVE."

— AutoGuide.com, May 2012



WardsAuto World named the 2.0L Regal GS turbo as one of its 10 Best Engines for 2012.

# AS SOPHISTICATED AS IT IS POWERFUL.

Even before you take your position behind the wheel of the Regal GS, its intensions are made very clear. Its front-end styling that upholds the boldness of the GS concept car – while the standard 19" alloy wheels create an assertive presence. You'll gain an even greater appreciation of the performance capabilities of the GS in less than seven seconds. That's the time it takes the 270 horsepower, high-output turbocharged 2.0L ECOTEC® engine to propel the GS from 0–96 km/h (0–60 mph).\* That's a phenomenal power-to-displacement ratio that rivals much more expensive exotic cars. The engine also incorporates Variable Valve Timing (VVT) and direct injection to help maximize efficiency. In other words, true performance that answers today's realities. And the engine is only part of the technological story behind GS. A High Performance Strut Front Suspension (HiPer-Strut) virtually eliminates torque steer, delivering greater confidence while cornering. The high-performance theme continues with the advanced stopping power of the Brembo® front brakes. Even more satisfying, the actual feel of the drive surpasses the anticipation.

\* Based on GM testing.

## NEVADA OPEN ROAD CHALLENGE

Test driver Bill Rietow put the Regal GS through its paces during the Nevada Open Road Challenge. His assessment: "In addition to the strong acceleration from the engine, the chassis maintained its composure well while running across these closed public roads at high speeds. Likewise, the Brembo® brakes were easy to trust coming hot into a corner."

# A SIGNIFICANT ASSIST IN FUEL EFFICIENCY.



"THE RESULT IS IMPROVED FUEL ECONOMY WITHOUT SACRIFICING PERFORMANCE – A VERY GOOD THING."

– *Autoblog.com, June 2012*

While fuel efficiency has continued to increase in importance, there are no shortcuts to fulfilling this objective. An automaker has to continually undertake the research and development required to produce innovative technologies that make the most of every litre of fuel. Which is precisely what Buick did in the development of its eAssist™ system. It begins with an already frugal direct-injected 2.4L ECOTEC® four-cylinder engine and a six-speed automatic transmission. But the real breakthrough is the eAssist™ technology that encompasses a 15-kW electric motor-generator, 115V lithium-ion battery,

in addition to the ability to replenish battery power through regenerative braking. The motor-generator provides electric power to complement the gasoline engine power during acceleration. When decelerating, regenerative braking captures the energy that would otherwise be lost and uses it to help recharge the battery. A Driver Efficiency Gauge allows you to monitor the performance of eAssist™ in real time. You can't help but be impressed with the results: fuel efficiency ratings of just 5.4 L/100 km highway and 8.3 L/100 km city.\* The goal of fuel efficiency is achieved intelligently thanks to eAssist™.

\* 2013 Regal equipped with 2.4L ECOTEC® I-4 engine and eAssist™. Based on GM testing in accordance with approved Transport Canada test methods. Your actual fuel consumption may vary.

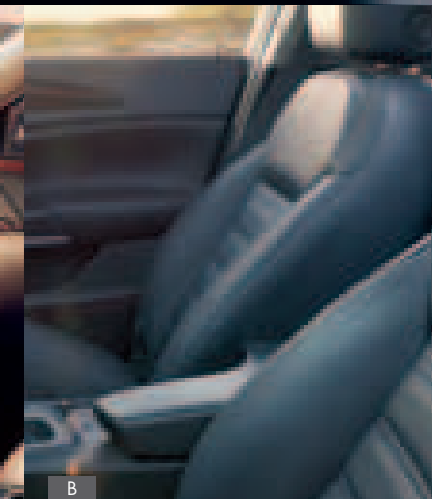


# LUXURY IS NOT AN OPTION — IT'S STANDARD.

Regal's cabin sets an extraordinarily high standard for its class, with a wealth of premium amenities that many competitors offer only as options. New for 2013, the standard features include the supple feel of standard heated front bucket seats with leather-appointed seating surfaces. The craftsmanship is evident in the contrasting French-stitch seams – a technique used by fine furniture makers. The comfort is further enhanced by power eight-way driver and front-passenger seat adjusters, in addition to power four-way lumbar adjusters. Cabin temperature is also precisely controlled for your comfort with a standard dual-zone automatic climate control system that allows the driver and front passenger to set individual temperatures – the system also includes a humidity sensor and automatic defog activation. Not that all the amenities are aimed at those seated up front. Rear seat passengers have a 120-volt 3-prong AC household outlet to plug in their electronic devices. About the only choice you have to make with Regal is the colour of the fine leather seating surfaces.



A Regal offers two interior trim colours, the Cashmere shown here and Ebony shown in the main photo above.



B The seating is designed with supportive bolsters that help keep you comfortably positioned in your seat, even when cornering.



# IT'S NOT JUST DRIVING — IT'S ENGAGING.

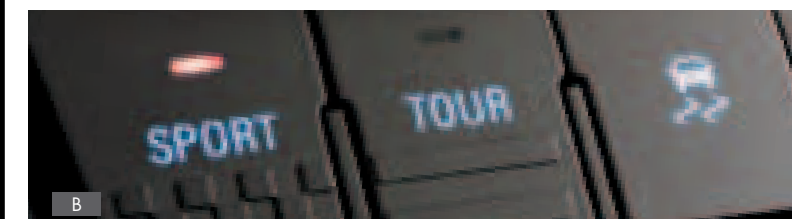
Regal is dedicated to creating a more interactive and engaging relationship between car and driver. That experience begins with a thoughtful layout of the driver's environment, enabling more intuitive operation – with a tone set by the calming ice-blue ambient lighting. Your control is comprehensive – spanning everything from the convenience of the standard remote vehicle starter and E-Z Key push-button start to Bluetooth® hands-free connectivity that enables you to make, answer and end calls on compatible mobile phones using the standard steering wheel-mounted controls. There's also an available Navigation System with a multi-function controller mounted on the centre console. You can

even program key fob personalization settings using the standard Driver Information Centre. And in keeping with its sport sedan orientation, the six-speed automatic transmission includes Driver Shift Control that enables you to select a gear manually. The available Interactive Drive Control takes driver input to an even higher level, allowing you to select the combination of performance characteristics, adjusting to your desired driving style and the conditions. The philosophy is simple: a more engaged driver leads to a more rewarding drive.



A The multi-function controller is included with the available Navigation System. The controller allows you to adjust navigation and audio system settings with a simple turn of a dial.

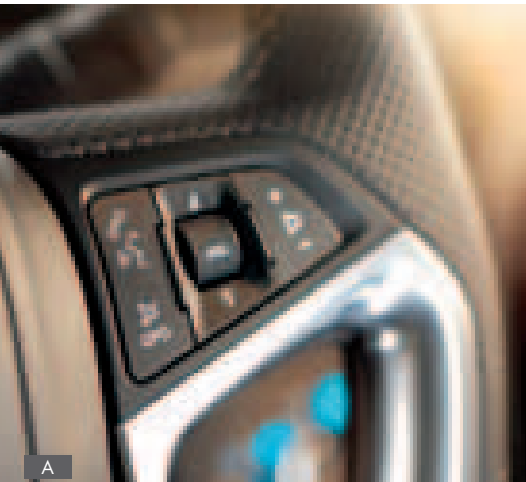
B The Interactive Drive Control enables you to choose between three driving modes: Standard for normal driving conditions; Tour for comfortable long-range highway driving; and Sport for more precise control and increased responsiveness. Each mode continuously recalibrates suspension, steering, throttle, transmission and stability system settings to respond to your preferences and the driving conditions. The system is available on Turbo models. A high-performance version of the system is standard on GS. It features Standard, Sport and exclusive GS modes – the GS mode provides increased steering effort and damping levels and alters the shift feel of the automatic transmission.



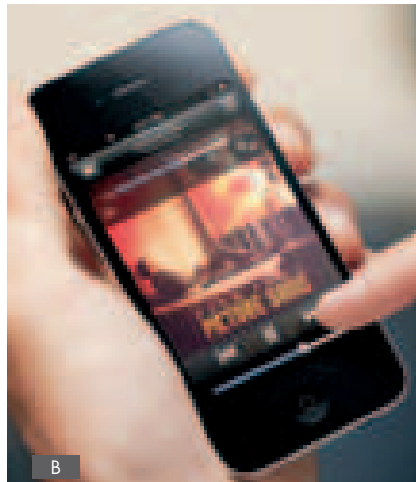
# YOUR OWN PERSONAL LINK TO A WORLD OF ENTERTAINMENT.

Think of the Buick Regal as your personal multimedia hub. It's all about offering you a host of entertainment sources. The key is Buick's innovative IntelliLink™\* technology. The interface is a sophisticated high-resolution LCD touch screen that connects to your smartphone with standard Bluetooth® hands-free connectivity. Its ease of use is enhanced by advanced voice-activated technology, allowing you to control the audio system using voice commands. It opens up a whole world of possibilities, whether you want to play music directly from your smartphone or select from the full slate of music, news, comedy and sports from the standard XM Satellite Radio™.\*\* It also gives you access to Stitcher SmartRadio™, in addition to album art powered by Gracenote®. Why shouldn't you have the same range of programming choices available to you on the road that you have at home? No reason at all – with Buick IntelliLink™.\*

\* Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity.  
\*\* Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit xmradio.ca for details.  
† Not compatible with all devices.



A



B



C

- A You can adjust Bluetooth®, IntelliLink™\* audio system and cruise control functions using the standard steering wheel-mounted controls.
- B Buick IntelliLink™\* enables you to control and stream music wirelessly from your smartphone using standard Bluetooth® hands-free connectivity.
- C You can plug in your iPod®, other MP3 player or mass media device into the standard USB port† located in the centre console.







# A DEFENCE-FIRST PHILOSOPHY.

Regal is engineered with a series of technologies that help you avoid an accident. They include the StabiliTrak® electronic stability control system, four-wheel ABS with intelligent brake assist and electronic traction control. Your awareness of obstacles behind the vehicle is enhanced by the standard ultrasonic rear parking assist. When a collision can't be avoided, Regal protects the passenger compartment with a precision-engineered body structure that makes strategic use of high-strength steel – plus up to eight airbags. That helped Regal receive a Five-Star Overall Vehicle Score\* – the highest possible overall vehicle score from the U.S. National Highway Traffic Safety Administration (NHTSA). You can take further reassurance from OnStar®'s\*\* Automatic Crash Response that can automatically direct emergency services to your exact location. Regal – it's engineered and equipped with defence in mind.



The Insurance Institute for Highway Safety performs a variety of tests to determine vehicle crashworthiness. In 2012, they honoured the Buick Regal as one of their Top Safety Picks.†



\* 5-Star Overall Vehicle Score applies to vehicles without optional rear seat-mounted side-impact airbags. Vehicles with optional rear seat-mounted side-impact airbags have not been rated. U.S. Government 5-Star Safety Ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program ([www.SaferCar.gov](http://www.SaferCar.gov)).

\*\* Visit [onstar.ca](http://onstar.ca) for coverage map, details and system limitations. Services vary by model and conditions. OnStar® acts as a link to existing emergency service providers.

† For more information, visit [iihs.org/ratings](http://iihs.org/ratings)

# ONSTAR® – A CLEAR DIFFERENCE MAKER.



How can one system do so much to enhance the safety, security and convenience of your driving? Read the long list of benefits that accompany OnStar® and you'll discover why so many people have adopted this important innovation in technology. OnStar® is standard on every Buick model, along with six months of the Directions and Connections Plan featuring Turn-by-Turn Navigation<sup>2</sup> and the OnStar Remotelink™ mobile app.<sup>3</sup>

### Automatic Crash Response

In most collisions, on-board sensors automatically alert OnStar® that you've been hit. You don't have to do a thing. A specially trained Emergency Advisor is immediately connected to your vehicle. If you request help, or can't answer, emergency responders are sent to your precise GPS location. Advisors monitor the OnStar® network 24 hours a day, so there's always someone there to help when you need it most.

### Emergency Services

When you need help, just push the Emergency OnStar® button for a priority connection to a specially trained Advisor.

### Crisis Assist

During a natural or man-made crisis, OnStar® Advisors can contact emergency responders on your behalf, provide directions to help you get out of harm's way, locate a nearby hotel and help you connect with loved ones – at no extra charge.

### Stolen Vehicle Assistance

If your vehicle is stolen, OnStar® works with police to attempt to recover it – swiftly and safely.

### Roadside Assistance

If you find yourself stranded, you're never alone: with one push of the OnStar® button, Roadside Assistance can be on the way. An Advisor will contact a nearby dealership, towing service or gas station and send them to your precise location.

### Remote Services

If you lock your keys in your car, OnStar® Remote Door Unlock can get you back in your vehicle in minutes. Call OnStar® and an Advisor will confirm your account information and security verification, and then can send a signal to unlock your doors. No locksmith. No hassle.

### Turn-by-Turn Navigation

From the places you need to find, to places you haven't thought of yet, OnStar® Turn-by-Turn Navigation<sup>2</sup> connects you to your destination effortlessly. Just push a button for an Advisor to help you get anywhere. And, with OnStar®, you'll have the most up-to-date routes right at your fingertips.

### Hands-Free Calling

Eyes on the road, hands on the wheel – OnStar®'s Hands-Free Calling<sup>4</sup> keeps you connected. This built-in feature makes it easy to take full advantage of OnStar®'s robust network. Even in places where handheld cell phones are banned while driving, OnStar® enables you to call hands-free by purchasing minutes for Hands-Free Calling.

### OnStar Remotelink™ mobile app

The OnStar Remotelink™ mobile app<sup>3</sup> places the power of OnStar® in the palm of your hand. It gives you an amazing level of control and connection with your vehicle through your mobile device. It lets you access real-time vehicle data, like oil-life and tire pressure. With Remotelink™ you can lock and unlock doors or contact an OnStar® Advisor all from your smartphone. If you're a Subscriber with Directions and Connections, you can also find a location with OnStar Remotelink™ and send directions right to your vehicle.<sup>4</sup>

### Vehicle Diagnostics

Every month, OnStar® automatically runs numerous diagnostic and maintenance checks on your vehicle's key operating systems, such as the engine, airbags and brakes. OnStar® Vehicle Diagnostics then sends you monthly email reports showing what's going on with your vehicle.

### myBUICK app

Now Buick offers another aspect to its premium driving experience: a sophisticated complimentary app for your new Regal. It provides access to a series of useful features – right from your iPhone® or Android™ smartphone.<sup>5</sup> That means you can perform functions like checking parking reminders or review a mobile Owner's Manual more conveniently anytime. The app also works with the OnStar Remotelink™<sup>3</sup> mobile app to lock or

unlock your doors – even remotely start your vehicle (when factory equipped) right from your smartphone anywhere you have cell coverage. You can also check up on the status of vehicle systems, such as fuel level and remaining oil life. In addition, you can select a destination and have directions sent right to your vehicle. Another way of connecting with your vehicle: the myBuick app.

1. Visit [onstar.ca](http://onstar.ca) for coverage map, details and system limitations. Services vary by model and conditions. OnStar® acts as a link to existing emergency service providers.  
2. Requires OnStar® Directions & Connections Plan. Not available in certain areas. See coverage map for details.

3. Available on select iPhone®, Android™ and BlackBerry® (interim availability) devices. Services vary by phone, vehicle and conditions. Requires an active OnStar® subscription.  
4. Requires an active OnStar® subscription.  
5. Requires iPhone® or Android™ platform and active OnStar® subscription.



REGAL STANDARD FEATURES & OPTIONAL EQUIPMENT

<b>SAFETY AND SECURITY</b>
<b>Airbags</b> <ul style="list-style-type: none"><li>– driver and front-passenger, dual-stage, frontal with passenger detecting system and airbag suppression</li><li>– driver and front-passenger, seat-mounted, side-impact</li><li>– front-to-rear, side head curtain</li></ul>
<b>Locks</b> – rear doors, child-security, electronic
<b>OnStar®</b> – In-Vehicle Communications and Assistance Service includes 6 months of the Directions & Connections Plan with Turn-by-Turn Navigation* and OnStar RemoteLink™
<b>Safety restraints</b> <ul style="list-style-type: none"><li>– 3-point belts for all seating positions, front safety belt pre-tensioners, dual-mode retractors and shoulder belt height adjusters</li><li>– LATCH (Lower Anchors and top Tethers for Children), rear seats</li></ul>
<b>Security system</b> – audible/visible, content theft alarm
<b>StabiliTrak®</b> – electronic stability control system
<b>Theft-deterrent system</b> – electronic immobilizer
<b>Traction control</b> – electronic, full-function, all-speed

<b>MECHANICAL</b>
<b>Battery</b> – with run-down protection
<b>Brakes</b> <ul style="list-style-type: none"><li>– power, 4-wheel disc</li><li>– 4-wheel Anti-lock Braking System (ABS) with intelligent brake assist</li></ul>
<b>Drive</b> – front-wheel
<b>Engine</b> <ul style="list-style-type: none"><li>– 2.4L ECOTEC® I-4 with VVT, Direct Injection and eAssist™ (includes 115-volt lithium-ion battery pack)</li><li>Horsepower – 182 @ 6700 rpm; Torque – 172 lb.-ft. @ 4900 rpm</li></ul>
<b>Exhaust system</b> <ul style="list-style-type: none"><li>– aluminized stainless steel</li><li>– single hidden outlet</li></ul>
<b>Steering</b> – power, electric, rack-and-pinion
<b>Suspension</b> – 4-wheel independent, 4-link rear
<b>Transmission</b> – 6-speed automatic with overdrive and Driver Shift Control
<b>Vehicle starter system</b> – remote

<b>INTERIOR</b>
<b>Cargo convenience net</b>
<b>Climate control</b> <ul style="list-style-type: none"><li>– automatic, dual-zone with humidity sensor and auto defog activation</li><li>– air filtration system, particulate, pollen and odour filter</li><li>– rear-seat heating and cooling outlets</li></ul>
<b>Console</b> – front floor with armrest, storage compartment and dual cupholders
<b>Cruise control</b>
<b>Floor mats</b> – front and rear, carpeted
<b>Instrumentation</b> <ul style="list-style-type: none"><li>– analogue cluster (includes speedometer, tachometer, ECO driver efficiency and fuel gauges)</li><li>– Driver Information Centre with trip odometer, fuel range, average fuel consumption and instantaneous fuel consumption, average vehicle speed, exterior temperature display, GM Oil Life Monitoring System, compass and programmable features</li><li>– tire pressure monitoring system</li></ul>
<b>Lighting</b> <ul style="list-style-type: none"><li>– courtesy with delayed entry/exit, theatre dimming, front and rear reading lights, glovebox and trunk</li><li>– ambient lighting on front and rear doors, console and front footwell</li></ul>
<b>Locks</b> <ul style="list-style-type: none"><li>– power, programmable with lock-out protection</li><li>– E-Z Key keyless access system with push-button start, door lock/unlock passive entry and trunk unlock with separate trunk release button</li></ul>
<b>Mirror</b> – rear-view with auto-dimming feature and OnStar® controls
<b>Power outlets</b> <ul style="list-style-type: none"><li>– 12-volt auxiliary, two</li><li>– Rear Power Centre with 3-prong 120-volt AC household outlet</li></ul>
<b>Retained accessory power</b>
<b>Steering column</b> – tilt and telescopic adjustable
<b>Steering wheel</b> – leather-wrapped with Bluetooth®, cruise and audio system controls
<b>Sunshades</b> – LH and RH padded; sliding extendable with illuminated vanity mirrors
<b>Universal home remote</b> – 3-channel programmable transmitter
<b>Windows</b> – power, driver and front-passenger express-up/down, rear passenger express-down and passenger window lock-out features

<b>EXTERIOR</b>
<b>Glass</b> – Solar-Ray, tinted
<b>Lights</b> <ul style="list-style-type: none"><li>– halogen headlights</li><li>– daytime running lights with automatic light control and Twilight Sentinel®</li><li>– fog lights, halogen, projector beam</li></ul>
<b>Mirrors</b> – power remote control, heated with integrated turn signals
<b>Rear parking assist</b> – ultrasonic audible rear obstacle detection
<b>Tires</b> <ul style="list-style-type: none"><li>– P235/50R17 all-season**</li><li>– inflator kit</li></ul>
<b>Wheels</b> – 17" x 7" machined painted aluminum (A)
<b>Windshield wipers</b> – flat-blade, 2-speed with variable delay (intermittent)

<b>SEATING</b>
<b>Reclining front bucket seats</b> – heated, with leather-appointed seating surfaces, seatback map pockets and outboard adjustable head restraints
<b>Driver seat</b> – power 8-way adjuster with power 4-way lumbar adjuster
<b>Front-passenger seat</b> – power 8-way adjuster with power 4-way lumbar adjuster
<b>Seatbacks</b> – rear, 60/40 split-folding with centre armrest and dual cupholders¹

<b>ENTERTAINMENT</b>
Regal audio systems include an electronically tuned AM/FM stereo with CD player, MP3 playback capability, 7" colour touch-screen display, seek, auto tone control, speed-compensated volume control and auxiliary audio input jack
<b>Buick IntelliLink™²</b> – includes voice-activated technology for audio, phone, phonebook and music selection, Stitcher SmartRadio™ and album art powered by Gracenote®
<b>7-speaker audio system</b>
<b>XM Satellite Radio™³</b>
<b>Bluetooth®</b> <ul style="list-style-type: none"><li>– hands-free phone connectivity</li><li>– wireless audio connectivity</li></ul>
<b>USB port³</b> – input jack for iPod® or other MP3 player or mass media device, located inside centre console

<b>AVAILABLE EQUIPMENT GROUPS</b>
<b>❶ TURBO GROUP (1SP) Includes all standard features plus the following:</b>
<b>Engine</b> <ul style="list-style-type: none"><li>– 2.0L turbocharged ECOTEC® I-4 with VVT and Direct Injection, E85 FlexFuel capable</li><li>Horsepower – 220 @ 5300 rpm; Torque – 260 lb.-ft. @ 2000 rpm</li></ul>
<b>Exhaust system</b> – dual bright exhaust tips
<b>Instrumentation</b> – analogue cluster (includes speedometer, tachometer, engine coolant temperature and fuel gauges)
<b>Lights</b> – Bi-Xenon High-Intensity Discharge (HID) with LED daytime running lights
<b>Steering</b> – power hydraulic, rack-and-pinion, variable-effort
<b>Steering wheel</b> – heated
<b>Tires</b> <ul style="list-style-type: none"><li>– P235/50R18 all-season**</li><li>– compact spare (replaces inflator kit)</li></ul>
<b>Wheels</b> – 18" x 8" 13-spoke aluminum (B)

<b>❷ TURBO GROUP SPORT (1SR) Includes Group ❶ plus the following:</b>
<b>Suspension</b> – continuously variable real-time damping with Interactive Drive Control
<b>Tires</b> – P245/50R19 all-season**
<b>Wheels</b> – 19" x 8.5" 9-spoke machined aluminum (D)

<b>AVAILABLE EQUIPMENT GROUPS (CONTINUED)</b>
<b>❸ REGAL GS (1SX) Includes all standard features plus the following unique equipment:</b>
<b>Airbags</b> – rear-passenger outboard, seat-mounted, side-impact
<b>Brakes</b> – Brembo® 4-piston front calipers
<b>Engine</b> <ul style="list-style-type: none"><li>– 2.0L high-output turbocharged ECOTEC® I-4 with VVT and Direct Injection</li><li>Horsepower – 270 @ 5300 rpm; Torque – 295 lb.-ft. @ 2400 rpm</li></ul>
<b>Exhaust system</b> – dual bright exhaust tips, integrated into rear fascia
<b>Floor mats</b> – front and rear, carpeted with "GS" embroidered front mats
<b>Front and rear parking assist</b> – ultrasonic audible front and rear obstacle detection
<b>Instrumentation</b> – analogue cluster (includes speedometer, tachometer, engine coolant temperature and fuel gauges)
<b>Lights</b> – Bi-Xenon High-Intensity Discharge (HID) with LED daytime running lights
<b>Lights</b> – fog lights deleted
<b>Pedals</b> – sport alloy
<b>Reclining front sport bucket seats</b> – GS-specific with heated front bucket seats, leather-appointed seating surfaces, seatback map pockets and adjustable head restraints
<b>Steering</b> – power hydraulic, rack-and-pinion, variable-effort, sport
<b>Steering wheel</b> – leather-wrapped flat-bottom sport wheel with Bluetooth®, cruise and audio system controls
<b>Suspension</b> <ul style="list-style-type: none"><li>– HiPer Strut front, 4-link rear – continuously variable real-time damping with GS-specific Interactive Drive Control</li></ul>
<b>Tires</b> <ul style="list-style-type: none"><li>– P245/50R19 all-season**</li><li>– inflator kit</li></ul>
<b>Transmission</b> – 6-speed automatic, GS-specific, electronically-controlled with overdrive and Driver Shift Control
<b>Trim</b> – unique body-coloured rocker extensions, front fascia with integrated cooling ducts, unique rear fascia, rear deck-lid spoiler and satin chrome exterior accents
<b>Wheels</b> – 19" x 8.5" 5 twin-spoke aluminum (E)
<b>9-speaker Harman Kardon® 5.1 Matrix surround amplified audio system</b>

<b>AVAILABLE FEATURES</b>	Available with
<b>Engine</b> – block heater	All
<b>Sunroof</b> – power, sliding glass panel with express-open feature	All
<b>AM/FM CD stereo with Navigation system,¹† 7" colour touch-screen display and multi-function control knob⁴</b>	All
<b>9-speaker Harman Kardon® 5.1 Matrix surround amplified audio system⁵</b>	Base, Group ❶ and ❷
<b>Transmission</b> – 6-speed manual⁶	Group ❶, ❷, ❸
<b>Wheels</b> – 18" x 8" chrome-plated aluminum (C)	Group ❶ and ❷
<b>Wheels</b> – 20" x 9" 5 twin-spoke polished aluminum (F)⁷	GS

\* Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. All-season tires may not satisfy winter tire requirements in all regions of the country. Tires specifically designed for severe winter conditions and marked with the "winter tire" symbol❹ may be required during certain months or in certain regions. Contact your Provincial, Municipal or local road authority for information regarding which tires are required in your particular area.

\*\* Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. For more information, visit xmradio.ca

† † At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside those areas.

‡ Installation of four winter tires is recommended for winter driving conditions.

1– On Regal eAssist™, only "60%" portion of seatback folds. "40%" portion is fixed.

2– Full functionality requires compatible Bluetooth® and smartphone. Some devices require USB connectivity.

3– Not compatible with all devices.

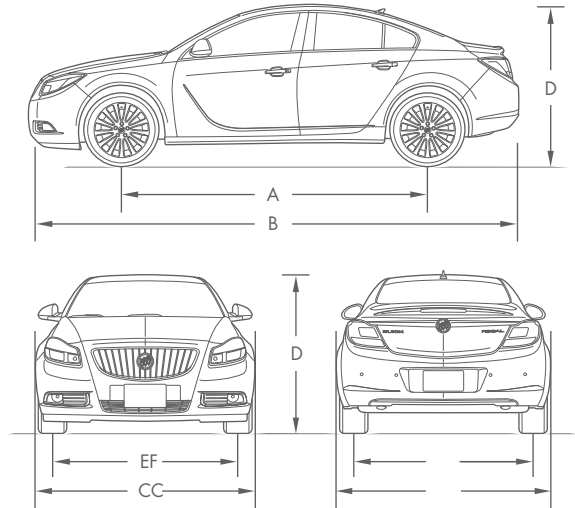
4– Requires power sunroof.

5– Includes rear-passenger outboard, seat-mounted, side-impact airbags.

6– When 6-speed manual is specified, remote vehicle starter system is deleted.

7 Includes P255/35R20 summer-only² tires.

DIMENSIONS



<b>EXTERIOR, mm (in.)</b>	
<b>Wheelbase (A)</b>	2738 (107.8)
<b>Length (B)</b>	4831 (190.2)
<b>Width (C)</b>	1857 (73.1)
<b>Height (D)</b>	1484 (58.4)††
<b>Front tread (E)</b>	1585 (62.4)
<b>Rear tread (F)</b>	1588 (62.5)

<b>INTERIOR, mm (in.) front/rear</b>	
<b>Headroom</b>	986/935 (38.8/36.8)
<b>Legroom</b>	1069/947 (42.1/37.3)
<b>Shoulder room</b>	1440/1382 (56.7/54.4)
<b>Hip room</b>	1407/1328 (55.4/52.3)

<b>CAPACITIES/WEIGHT</b>	
<b>Trunk, L (cu. ft.)</b> <ul style="list-style-type: none"><li>– Regal eAssist™</li><li>– Regal Turbo, GS</li></ul>	314 (11.1) 402 (14.2)
<b>Fuel tank, L (imp. gal.)</b> <ul style="list-style-type: none"><li>– Regal eAssist™</li><li>– Regal Turbo, GS</li></ul>	59 (13.0) 70 (15.4)
<b>Curb weight (est.), kg (lb.)</b> <ul style="list-style-type: none"><li>– Regal eAssist™</li><li>– Regal Turbo</li><li>– Regal GS</li></ul>	1633 (3600) 1665 (3671) 1683 (3710)

<b>TOWING</b>
Not recommended

†† Regal GS height 1473 mm (58.0 in.).

# OWNING A BUICK OFFERS ITS OWN REWARDS.

Buick continues to be a leader in quality. That reality is underscored by the fact every 2013 Buick is backed by a comprehensive suite of programs:

- 4-year/80,000 km New Vehicle Limited Warranty\*
- 6-year/110,000 km Powertrain Component Limited Warranty, with \$0 deductible on repairs and the warranty is fully transferable at no charge\*
- 6-year/110,000 km Courtesy Transportation\*
- 6-year/110,000 km 24/7 Roadside Assistance\*
- 6-year/160,000 km rust-through perforation coverage\*
- 8-year/130,000 km coverage on catalytic converters and powertrain control modules (PCMs)\*
- 8-year/160,000 km Limited Warranty on certain eAssist™ components.

\* Whichever comes first. Conditions and limitations apply. See dealer for details.

## OTHER OWNERSHIP PRIVILEGES AND PROGRAMS:\*\*

- **GM Protection Plan (GMPP)** – the only extended service plan backed by the resources and commitment of General Motors; GMPP may be purchased at the time of your sale or subsequently during the New Vehicle Limited warranty period
- **GM Goodwrench Service** – with GM-certified technicians and GM-approved parts, nobody knows your GM vehicle better
- **Buick Owner Centre** – As an owner, take advantage of the Buick Owner Centre. This online owner's destination gives you access to coupons, contests, current offers and the latest driving and maintenance tips. Find out more at **BuickOwner.ca**

\*\* Conditions and limitations apply.

## TO HELP YOU PURCHASE OR LEASE YOUR NEW BUICK:

- **Purchase Financing and Leasing** – On-the-spot financing, see dealer for full details††
- **GM Student Bonus Program** – Students or recent graduates of high school, college or university† may be entitled to receive a Student Bonus vehicle redemption allowance of \$500 or \$750† (tax inclusive) (purchased vehicle dependant) to use towards the purchase, lease or finance of one eligible new Buick vehicle
- **The GM Card** – GM cardholders may redeem up to \$3500 GM Card® Earnings (subject to Vehicle Redemption Allowances) toward the Total Purchase Price on eligible new GM vehicles.† For full program details please visit **thegmcard.ca**

† Conditions and limitations apply. †† Subject to eligibility. ‡ Program subject to change.

## INFORMATION RESOURCES:

You can find more information about these programs from your GM dealer, or at these information centres:

- The Buick website at **buick.ca**
- The GM Customer Care Centre at **1-800-GM-DRIVE (1-800-463-7483** or **1-800-263-3830** for TDD users).

## A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of printing, please check with your GM dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for any product, for any reason, or to start and end model years at different times.

## A WORD ABOUT ASSEMBLY

GM vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in GM vehicles. Certain equipment ordered may be unavailable at the time of assembly and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

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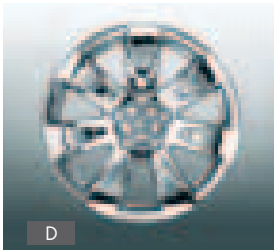
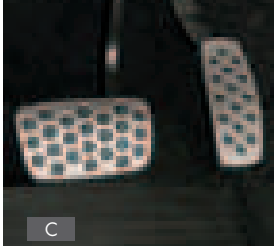
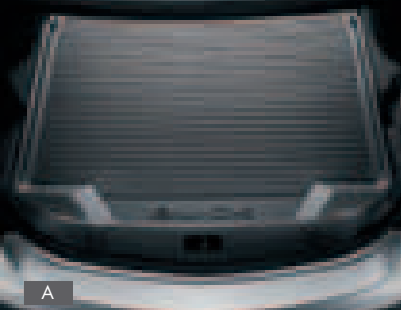
Printed in Canada, August 2012.

# ACCESSORIES

## ADD YOUR PERSONAL TOUCHES.

Buick invites you to make a highly personalized statement about who you are and what you drive, with the addition of available dealer-installed Buick Accessories. They uphold the same standards of quality evident in every other aspect of Regal. And as an integral part of Regal's development process, Buick Accessories ensure excellent fit, finish and functionality. And they are the only accessories backed by Buick's 4-year/80,000 km New Vehicle Limited Warranty.\* Ask your sales consultant for a complete list of Buick Accessories for Regal, or visit **buick.ca**

\* Whichever comes first, when permanently installed by the dealer at the time you purchased your new vehicle, or for the remainder of the New Vehicle Limited Warranty if installed after the time of your vehicle purchase, but no less than 12 months.



A The cargo tray helps protect the trunk with its heavy-duty non-skid surface.

B Front and rear premium all-weather floor mats feature deep patterned grids to collect water, mud and snow.

C Brushed aluminum finished pedal covers add a sporty touch.

D 18" chrome-plated aluminum wheels show off Regal's sportiness.

E 19" 5-spoke grey painted aluminum wheels with polished accents create an even stronger presence.



# ACCESSORIES

# EXTERIOR COLOURS



GAN – Quicksilver Metallic



GAZ – Summit White<sup>1</sup>



GBA – Black Onyx<sup>1</sup>



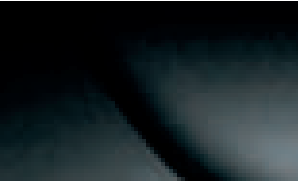
GBE – Crystal Red Tintcoat\*



GBN – White Diamond Tricoat\*



GLJ – Smoky Grey Metallic



GLK – Black Diamond Tricoat\*



GWT – Champagne Silver Metallic<sup>1</sup>



GXH – Dark Blue Metallic<sup>1</sup>

Due to limitations in the printing process, the colours shown may differ slightly from the actual colour. For more accurate colour samples, ask your sales consultant to see the dealer showroom vehicle colour display.

\* Available at extra cost. 1 – Not available on GS.

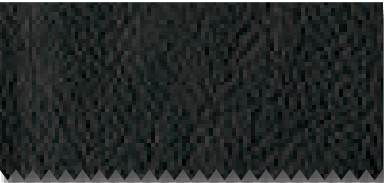
# EXTERIOR/INTERIOR COLOUR COMPATIBILITY

EXTERIOR COLOURS	Ebony <sup>2</sup>	INTERIOR FABRICS	Cocoa/Cashmere <sup>3</sup>
GAN – Quicksilver Metallic	•		
GAZ – Summit White <sup>1</sup>	•		•
GBA – Black Onyx <sup>1</sup>	•		•
GBE – Crystal Red Tintcoat*	•		•
GBN – White Diamond Tricoat*	•		•
GLJ – Smoky Grey Metallic	•		•
GLK – Black Diamond Tricoat*	•		•
GWT – Champagne Silver Metallic <sup>1</sup>	•		•
GXH – Dark Blue Metallic <sup>1</sup>	•		•

\* Available at extra cost. 1 – Not available on GS. 2 – Includes Piano Black interior accents. 3 – Includes Hawaiian Coa Wood interior accents.

# INTERIOR FABRICS

## LEATHER



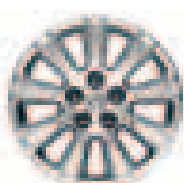
AFM – Ebony



AFL – Cocoa/Cashmere<sup>1</sup>

1 – Not Available on Regal GS.

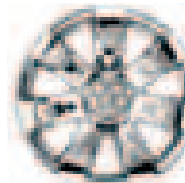
# WHEELS



A – 17" machined painted aluminum



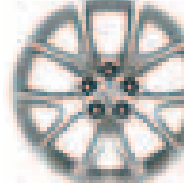
B – 18" 13-spoke aluminum



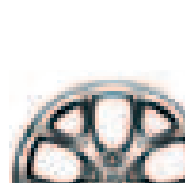
C – 18" chrome-plated aluminum



D – 19" 9-spoke machined aluminum



E – 19" 5 twin-spoke aluminum



F – 20" 5 twin-spoke polished aluminum